

## Message Text

UNCLASSIFIED

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20

ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 CIAE-00 COME-00 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /048 W

----- 083324

R 272045Z FEB 75

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 2340

UNCLAS SANTIAGO 1269

FOR DEPUTY ASSISTANT SECRETARY BILLER (EB) AND FOR ARA,  
FROM AMBASSADOR

E.O.11652:N/A

TAGS: BEXP, CI

SUBJ: FISA '75

REF: SANTIAGO 7509 AND 7800, POPPER-BILLER LETTER

JANUARY 29, 1975

1. AS YOU KNOW, EMBASSY HAS RECEIVED FORMAL INVITATION  
FROM GOC TO PARTICIPATE IN 1975 FISA (INDUSTRIAL FAIR)  
IN SANTIAGO, WHICH TAKES PLACE IN OCTOBER. WE HAVE  
REQUESTED USG PARTICIPATION OF TYPE I OR TYPE IV. GIVEN  
DECREASING TIME FOR PREPARATION, I WOULD VERY MUCH  
APPRECIATE IT IF DEPARTMENT COULD MOVE TO EXPEDITE A  
DECISION ON OUR REQUEST.

2. AS POINTED OUT IN REFERENCED COMMUNICATIONS, OUR 1974  
EXPERIENCE PROVED THAT US EXHIBIT AT FISA IS SUREFIRE  
CENTER OF ATTENTION, PUBLIC RELATIONS ASPECT IS GOOD,  
COMMERCIAL SALES ARE SIGNIFICANT, AND COST TO THE US  
TAXPAYER IS MINISCULE. WE BELIEVE THAT A I/IV EXHIBIT IS  
FULLY JUSTIFIED.

3. I FEEL STRONGLY THAT US SHOULD BE REPRESENTED  
AT FISA AGAIN, IN 1975, NOT ONLY FOR REASONS INDICATED  
ABOVE, BUT FOR BROADER REASONS. THERE WILL BE TEMPTATION  
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HERE TO CONSTRUCTIVE FAILURE TO REAPPEAR AFTER OUR HIGHLY

SUCCESSFUL PERFORMANCE IN 1974 AS IN SOME WAY POLITICALLY  
MOTIVATED. THIS IS PARTICULARLY SO IN LIGHT OF COMMERCIAL  
PRESENCE PARTICIPATION IN TRAIN FOR LIMA EXHIBITION. I  
WOULD NOT IN ANY WAY SUGGEST THAT LIMA DECISION BE  
CHANGED, BUT WOULD MRERELY POINT OUT THAT UNLESS USG  
IS ALSO REPRESENTED IN SANTIAGO, A QUITE MISLEADING  
IMPRESSION COULD BE CONVEYED.

4. WOULD APPRECIATE YOUR EARLY ATTENTION TO THIS SITUATION.

5. CONGRATULATIONS ON YOUR PROMOTION, AND REGARDS.  
POPPER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975SANTIA01269  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750070-0531  
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